

The PR Training Centre Course Schedule 2012

Friday 6th January	Digital PR And Social Media	
Friday 13th January	PR Skills Workshop	
Monday 23rd January	Creative Writing For Public Relations	
Friday 27 th January	Advanced Media Management And Effective Interview Skills	
Monday 6th February	Smart Mobile Marketing And Local Search	
Friday 10 th February	How To Use LinkedIn For Business (Morning - 10:00-13:00) How To Use Twitter For Business (Afternoon - 14:00-17:00)	
Monday 13 th February	PR Crisis Management And Protecting Your Online Reputation	
Monday 20th February	Writing Proposal And Tenders That Win Business	
Friday 9th March	Geo Social And Geo Location Marketing	
Monday 11 th March	Web Marketing For Marketing And PR Professionals	
Friday 15 th March	Internal Communication & Stakeholder Communication	
Monday 19th March	PR Skills Workshop	
Monday 26th March	Writing Skills For PR, Marketing And The Web	
Friday 30 th March	Advanced Media Management And Interview Skills	
Friday 20th April	Smart Mobile Marketing And Local Search	
Monday 30 th April	How To Use LinkedIn For Business (Morning - 10:00-13:00) How To Use Twitter For Business (Afternoon - 14:00-17:00)	
Monday 14th May	Writing Proposals And Tenders That Win Business	
Friday 18 th May	PR Crisis Management And Protecting Your Online Reputation	
Monday 21st May	Online PR, Social Media PR And Engaging Online Audiences	
Friday 25 th May	Introduction To Marketing SEO For Competitive Advantage	
Monday 28th May	PR Skills Workshop	
Monday 11th June	Creative Writing Skills For Marketing And Public Relations	

The PR Training Centre Course Schedule 2012

Friday 15 th June	Finding The News That Journalists Want And How To Pitch It To Them	
Monday 18th June	Smart Mobile Marketing And Location-Based Search	
Friday 22 June	Advanced Media Management And Interview Skills	
Monday 25th June	Marketing Proposal Writing Workshop	
Friday 29 th June	Strategic Marketing And PR Planning For Digital Era	

Phone now to book on 0207 808 0123